

- FORMACIÓN -



- ASOCIACIONES -



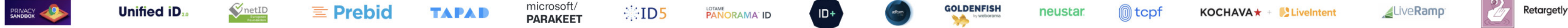
- PRENSA ESPECIALIZADA MARKETING DIGITAL -



- AGENCIAS DE PR -



- SOLUCIONES DE ADDRESSABILITY -



- PRIVACIDAD Y CONSENT -



- AGENCIAS -



- DATA MANAGEMENT PLATFORM (DMP), DATA EXCHANGE, PROVEEDORES DE DATA -



- FIRST PARTY DATA ACTIVATION -



- ZERO PARTY DATA -



- ALIANZAS DE MEDIOS PARA COMERCIALIZACIÓN PUBLICITARIA -



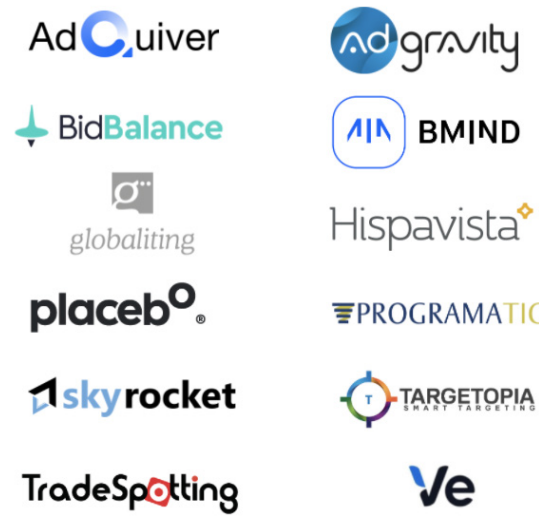
- PUBLISHER'S SALES HOUSE -



- TRADING DESK DE AGENCIA -



- TRADING DESK INDEPENDIENTE -



- DSP's / DSP'S SELF SERVICE -



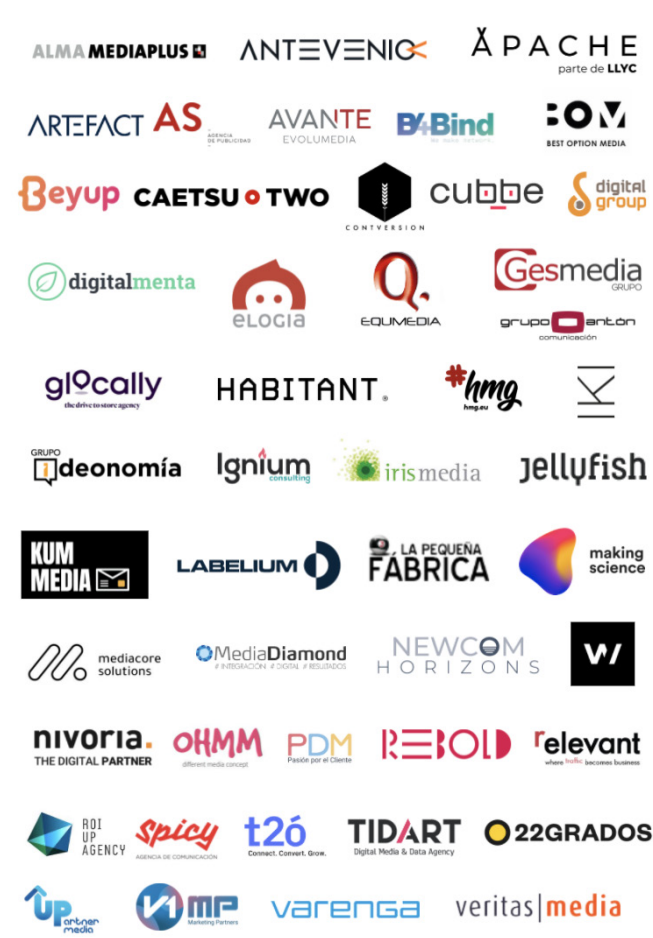
- FULLSTACK: DSP + SSP + DMP -



- SUPPLY SIDE PLATFORMS, SSP -



- AGENCIAS INDEPENDIENTES -



- SOCIAL -



- RETARGETING -



- SALES HOUSES / AD NETWORKS -



- PUBLICIDAD EXTERIOR -



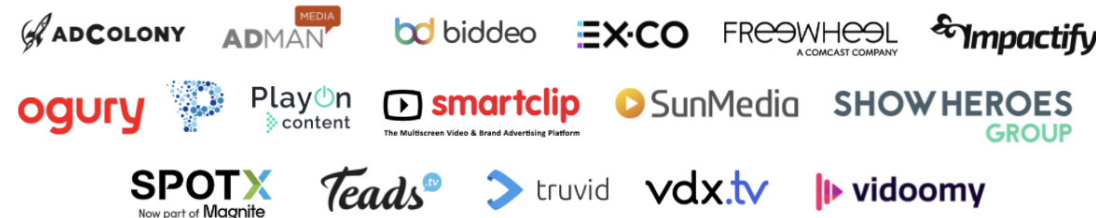
- TRADING DESK SOCIAL -



- AUDIO -



- VIDEO -



- STORIES -



- NATIVE -



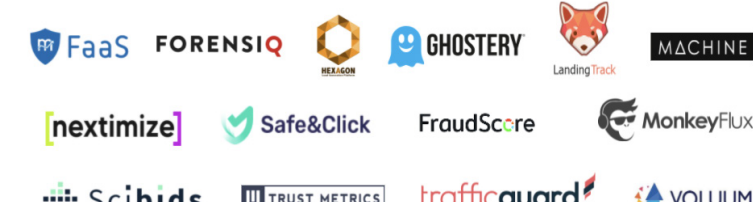
- RETAIL MEDIA -



- AD VERIFICATION -



- OTRAS HERRAMIENTAS -



- ANALÍTICA, MEDICIÓN -



- MOBILE MEASUREMENT PLATFORM MMP -



LADO ANUNCIANTE

LADO PUBLISHER